

Electroluminescence

Innovative Optics

EMERGENCY EGRESS

Silverstein Properties, the owner and developer of the land on which the privately owned 7 World Trade Center will be built has sent a letter of commitment stating that 7 WTC will have Electroluminescence emergency egress lighting systems installed.

**On the left is an EL EXIT sign, on the right a typical red fixture.
The same amount of smoke is in front of each sign.
The unique qualities of electroluminescence is what makes...**

The *Crucial* Difference

